

PATENTS  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
 )  
**Shirley M. Pennebaker** )  
 ) Art Unit: 2609  
Serial No. **10/656,691** )  
 ) Examiner: Shah, Paras D.  
Filed: **September 4, 2003** )  
 )  
For: **Systems and Methods for Brain Jogging** ) Docket No.: I4060/278088

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being filed via EFS Web to the U.S. Patent and Trademark Office on June 18, 2007.

Melody T. Wilson

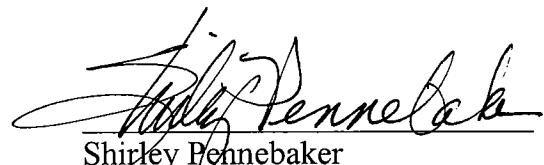
## DECLARATION OF SHIRLEY PENNEBAKER REGARDING COMMERCIAL SUCCESS

1. My name is Shirley Pennebaker. I am over the age of 21 and I am competent to make this declaration based on my personal knowledge.
2. I am presently the director and founder of Camp Academia, Inc. I am also the inventor of the invention claimed in U.S. Serial No. 10/656,691.
3. Prior to May 1, 2006, Camp Academia offered Brain Jogging software that provided letter and word flash activities.
4. Beginning approximately May 1, 2006 the Brain Jogging software was enhanced to include the use of rhyming words and phrases and prefixes, suffixes, and root words. Once the improved version of the Brain Jogging software was introduced, Camp Academia's revenue increased substantially. As shown below, revenues for January through April 2007 exceeded three times the revenue of January through April 2006.

<b>Time Period</b>	<b>Revenue</b>
January though December 2005	\$89.3K
January through April 2006	\$24.6K
May through December 2006	\$80.1K
January through May 27, 2007	\$78.2K

5. Since the introduction of the improved Brain Jogging software, Camp Academia has realized success with students with serious learning disabilities, such as mentally intellectually impaired disorder (“MIID”), seizure disorders, autism, Tourettes, and users having suffered a stroke.

6. As the person signing below, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information are believed to be true; and further that these statements were made with the knowledge that willful false statements and the likes are made punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States code.

  
Shirley Pennebaker  
Date: 6/10/2007